

THE GREAT BUTTE ADVENTURE

Partner Instructions for Participating Businesses

Scavenger hunts are available at the Butte Chamber of Commerce or the World Museum of Mining.

We encourage each business to offer an incentive to find your business as part of the scavenger hunt. Please let us know if you do run any incentives and we will post on our socials.

1. Display Your Materials

Install Signage — Place your window/door “Adventure Stop” sign where it is clearly visible from outside.

Keep your puzzle piece or stamp accessible at your front counter.

Keep Materials Visible — Posters should remain out for the full Memorial Day–Labor Day season.

Be sure your puzzle is visible the days you are closed. Participants are asked to take a photo in front of the sign at your establishment.

2. Welcome Participants

Greet Visitors — A simple “Are you collecting stops today?” is perfect.

Stamp their passport or give them a puzzle piece.

3. Promote Your Participation

Share on social media — Use the provided graphics and captions to let your followers know you’re a stop.

Display Posters — Place posters in high-traffic areas inside your business.

Encourage Exploration — Invite visitors to browse, learn, or shop while they’re there.

4. Keep Us Updated

Report Hour Changes — If your hours change, let the Adventure team know so social media posts stay accurate.

Share Issues — If signage is damaged or you run out of materials, contact the team.

Provide Feedback — Mid-season and post-season check-ins help improve next year's program.

5. Staff

Know the Basics — Staff should know you're a stop, where the stamp or puzzle piece is located, and what to say.

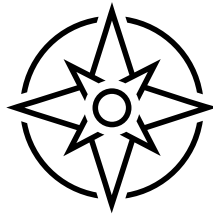
Keep It Simple — No sales pitch required; just a friendly welcome and a check-in.

6. End-of-Season Steps

Remove Signage — After Labor Day, you may take down posters and window signs.

Return or Recycle Materials — Follow instructions in your end-of-season email.

Celebrate Impact — You'll receive participation data and a community impact summary.



Once guests have completed their puzzle, completed scavenger hunt cards may be returned to the Butte Chamber of Commerce or the World Museum of Mining.

If additional businesses express interest in joining the scavenger hunt, please direct them to contact Jeanette Kopf at 406-723-7211. New partners and sponsors can be added prior to each reprint cycle. Reprints will occur as existing materials run low.

Thank you for participating in the Great Butte Adventure!